

HUGO

2026 CATALOG

We are a leading furniture manufacturer and exporter, delivering high-quality seating solutions to international markets. From product development to production and finishing, we combine craftsmanship, premium materials, and large-scale capability to support brands and buyers worldwide.

About HUGO

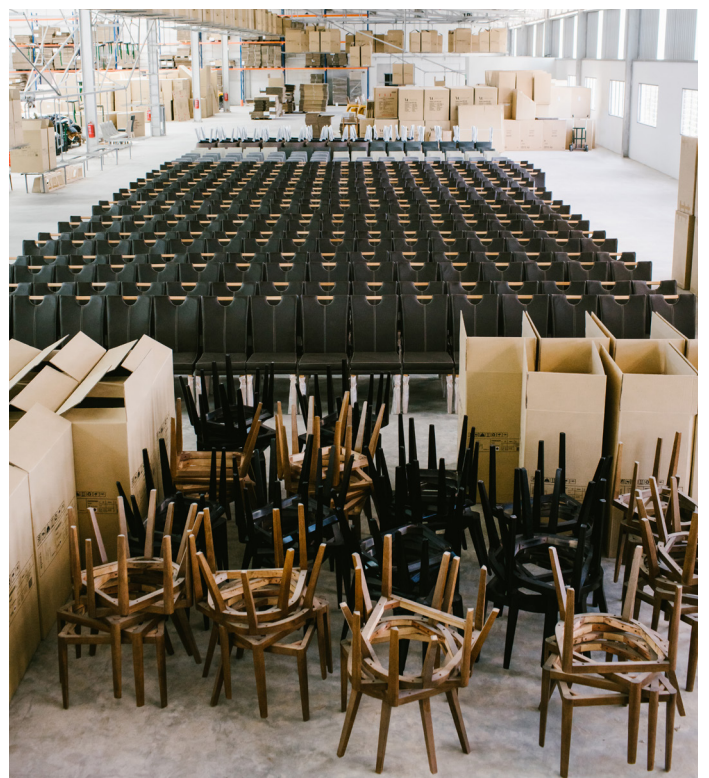
Crafted for the World. Built to Last.

Founded in 1983, HUGO is one of Malaysia's leading furniture manufacturers, trusted globally for our craftsmanship, scale, and timeless design sensibilities. What began as Yew Hoong Sofa Products has evolved into a name recognised by buyers across the world, from Southeast Asia to Europe and the Americas.

With over 300 skilled personnel, state-of-the-art automation systems, and a 10-acre production facility equipped with Malaysia's most advanced furniture manufacturing technology, we do more than make furniture; we shape living experiences. Every piece that leaves our factory carries our promise of quality, durability, and design integrity.

Our collections span modern classics, contemporary staples, and versatile designs tailored for global markets. With a dedicated in-house design and R&D team, we continuously push for innovation not just in aesthetics, but in function and material performance.

Whether you're furnishing homes, hospitality projects, or commercial spaces, HUGO delivers reliability at scale with style that speaks across borders.





State of the Art Technology

We believe only the best can produce the best. Which is why we heavily invested in the robotic CNC Five Axis, CNC Sewing Machine, Leather Cutting Machine, Quilting Machine and the world class Over-Head Hanging Conveyor Belt System. We mind telling you, that what we have, is currently the most advanced in Malaysia, amongst all our peers.

We will continue increasing in efficiency and we take pride in our capacity, our prompt delivery timeline while controlling the high standards of our quality.



Why HUGO, at a glance



Mid-Century & Modern Specialists

We focus on design-led collections, not mass generic production.



End-to-End Manufacturing

From concept mock-up to professional product photography and final delivery, all under one roof.



Production-Ready for Scale

Large manufacturing capacity with consistent output, tested QC processes, and short lead times.



Global Export Expertise

ISTA 6A-certified packaging (DHL / FedEx standard) and seamless international logistics.



Premium Materials

Rare access to solid walnut wood, imported American oak, and full grain vintage leather from Italy.

SOFA COLLECTION



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9431



9432



9434



ARMCHAIR COLLECTION



A175



A189 1S



A189 2S



A217



A226



A289



A235



A260



A266



A269



A273



BAR STOOL COLLECTION



BS80



BS87



BS93



BS116



BS118



BS119



DINING CHAIR COLLECTION



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STOOL COLLECTION



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